

21st Century Leaders... build people... build groups... build community

Pam Siddall
Danny Markstein
Retreat Chairpersons

OPENING RETREAT
Building the Foundation for Community Leadership
4-H Center
Columbiana, Alabama
Telephone: (205) 669-4241

Friday, September 9- Saturday, September 10, 2011

DIRECTIONS: We will leave our cars for the weekend in Birmingham Parking Deck #3, which is on the corner of 4th Avenue North & 21st Street (across from the Harbert Center). Enter the deck from 4th Avenue North & park anywhere that is not reserved. Bring your luggage back to 4th Avenue North and the Cline Tour bus will be parked nearby. The luggage will be put on the bus. The bus will depart promptly at **7:10 am** to take you to the Birmingham CrossPlex at Fair Park. **Dress is business casual** for the breakfast and **casual** for the remainder of the weekend at the 4-H Center.

HOMEWORK: Please read (1) Wayne Flynt's [Leadership Patterns in Birmingham's History](#) which was given to you at the Orientation Breakfast and (2) the Birmingham News articles entitled "Reinventing Our Community" (link to articles is http://blog.al.com/bn/2011/08/reinventing_our_community_down.html)

Friday, September 9

6:45 - 7:10	PARK in the Birmingham Parking Authority Public Parking Deck #3 (see directions above). Look for Cline Tour bus outside of parking deck on 4th Avenue North- where you can leave your luggage. Check in at bus side.
7:10 – 7:30	TRAVEL TO BIRMINGHAM CROSSPLEX 2331 Bessemer Road 276-3758
7:30 – 8:30	BREAKFAST
	WELCOME & INTRODUCTIONS Alan Rogers ('09), Chair, Leadership Birmingham Members Association
	BIRMINGHAM UPDATE Hon. William A. Bell, Sr. ('97), Mayor, City of Birmingham
	BHAM CROSSPLEX OVERVIEW Laronica Conway, Director, Crossplex Molly McGregor, Co-Director, Crossplex
8:30- 9:00	TOUR BHAM CROSSPLEX
9:00 – 9:45	BOARD BUS/Travel to 4-H Center SEATMATE INTERVIEWS
9:45 – 10:30	CHECK IN After dropping off luggage in boardroom near lobby, walk to Environmental Center
10:30- 12:00	INTRODUCTIONS Pam Siddall ('11), President & Publisher, The Birmingham News Danny Markstein ('11), Managing Partner, Markstein Consulting LLC
12:00– 1:00	LUNCH

1:00 -2:30	INTRODUCTIONS	Pam Siddall and Danny Markstein
2:30 – 3:00	BREAK/Get room keys	
3:00-5:00	VISIONING	Danny Markstein ('11) , Managing Partner, Markstein Consulting LLC
5:00 – 5:30	FREE TIME	
5:30-6:30	COCKTAILS & APPETIZERS	
6:30 – 7:15	DINNER	
7:15-8:30	THE RHYTHM OF LEADERSHIP	John Scalici , Founder, <i>Get Rhythm!</i>
8:30- till	NIGHTCAP	
<u>Saturday, September 10</u>		
7:00	EARLY BIRD COFFEE	
7:15 - 7:45	BREAKFAST (After breakfast, move to Environmental Center)	
7:45-8:45	THE LEADERSHIP CHALLENGE	General Charles “Chuck” Krulak , President, Birmingham-Southern College
8:45-10:45	HISTORY OF BIRMINGHAM	Moderators: Troy Niday ('10) , Vice President-Operations, The Birmingham News Dr. Bob Corley ('86) , Asst. Professor, Dept. of History & Anthropology, UAB Dr. Ed LaMonte ('87) , Retired, Howell Heflin Professor, Birmingham-Southern College
10:45-11:15	BREAK/CHECK OUT OF ROOMS	
11:15 -12:00	REINVENTING OUR COMMUNITY	Chuck Clark ('08) , Managing Editor, The Birmingham News
12:00 – 12:45	LUNCH/ STUDY GROUP MEETINGS	
12:45 – 1:45	CLOSING CAUCUS	
1:45 - 2:30	Travel to Birmingham - Televised Football Game on Bus	

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